



New [Free Online Games](#) Site Launched, Offers Great Promises for the New Year

eArcades.com, a [free online games](#) site, took off this week and caught the attention of thousands of gamers right away. With a huge number of gamers, the site plans to expand its gaming list to accommodate the wide range of user demographics and gaming preferences.

The year is about to end but things are just picking up with [free online games](#) site eArcades.com. The website was just launched on Christmas day but immediate expansion seems necessary as the number of registered gamers has already exceeded 2,000. Internet Marketing Services, owner of eArcades, officially announced the figure and added that the site already has 5,000 different games and a gamer plays 104 minutes on the average. This emerging website with its bulging list of games playable online is posing with a competitive edge as the New Year begins.

The gaming industry presents a very tough challenge for new ventures, with already thousands of sites established out there. But Internet Marketing Services announced that they are excited to explore a niche they have not tried yet. Launching their own [free online games](#) site amidst an intimidating level of competition is all excitement for the team, says SEO Michael Bashi. His company has been successfully doing business since 2007 and extending their online presence to the gaming niche only seemed inevitable.

eArcades offers thousands of [free online games](#) which are playable through any flash-supported browser. All users basically need is a laptop. The games are readily playable after a commercial which lasts 15 seconds. Games load pretty fast so users would not have to say goodbye to their social life just to enjoy a few minutes of fun. The range of choices gives the site appeal to casual as well as expert gamers.

Despite the massive collection of [free online games](#), each item in the site has been manually picked by the site owners' team. Users have the option of expressing their enjoyment or dissatisfaction with each



game through ratings or reviews on eArcade's Twitter and Facebook pages. Internet Marketing Services made it clear that no download or payment is required to enjoy the games on eArcades.